

Lauren Bostwick

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www.MeteorologistLaurenBostwick.com

SUMMARY

Broadcast Meteorologist with a five-year track record of driving results in the media industry:

- Communicates the daily weather story across the United States, provides viewers with a deeper understanding of the reasoning behind what is happening weather-wise in their communities.
- Manages brand-related content, builds trust and credibility by successfully conveying a cohesive message to the audience through multiple media platforms.
- Prioritizes severe weather and provides viewers with life-saving as well as time-sensitive analysis and information during deadly severe weather outbreaks.

Certification: NWS Skywarn Spotter (2018)

Skills: Severe Weather Analysis, Forecasting, Storytelling, Radar Analysis, Web Content Writing, Social Media Engagement, Baron System, WSI MAX Augmented Reality, Velocity, Edius, Adobe Premiere, Microsoft Office, Canva

EDUCATION

Bachelor of Science, Meteorology 08/2017 - 05/2020
Texas A&M University | College Station, Texas

EXPERIENCE

Freelance Meteorologist, KTVT - Paramount | Fort Worth, Texas 09/2024 - Current
Provides the top 4 designated market area station with on-air meteorological expertise.

- Collaborates with colleagues during severe weather coverage on-air and behind the scenes.
- Formulates forecasts for broadcasts, website, and social media via the Baron and WSI Max systems.
- Actively engages a broad audience through interesting and compelling weather-related news articles.

Science Journalist, Meteorologist, and Climatologist, Meteored | Remote 05/2024 - Current
Writes fascinating articles on groundbreaking weather events as well as forecasts.

- Researches and communicates captivating weather-related topics for online articles.
- Edits and translates brand-related web stories.
- Designs appealing and interactive social media posts for thousands of followers.

On-Air Morning Meteorologist, WeatherNation TV | Denver, Colorado 11/2021 - 10/2023
Informed and educated over 30 million viewers across the country on current and future weather events.

- Analyzed daily active severe weather outbreaks throughout the entire United States on a live-stream.
- Responsible for building, preparing, and delivering information on breaking national weather events.
- Created innovative, personable, and content-driven live interviews and news articles.

Freelance Meteorologist, KWTX - Gray TV | Waco, Texas 03/2024 - Current
Contributes temporary on-air support to the station using the WSI Max system.

On-Air Weekend Meteorologist and Multimedia Journalist, KOSA - Gray TV | Odessa, Texas 05/2020 - 10/2021
Generated and reported the weather for the highest-rated news team in West Texas, covering 20 counties.

Meteorology Intern, KBTX - Gray TV | Bryan, Texas 02/2020 - 05/2020
Created weather graphics as well as developed dynamic and creative storytelling skills.